

# AdriaPAN LABEL

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| <b>PROJECT TITLE</b>  | <b>AdriaPAN LABEL - Environmental certification tool in AdriaPAN MPAs-</b>   |
| <b>PROGRAMME</b>      | <b>To be defined</b>   |
| <b>MISSION</b>        | <b>To increase visibility and attractiveness of the AdriaPAN MPAs through high quality level of services and human activities; strengthening of the network due to the new labeling tool</b>   |
| <b>OBJECTIVES</b>     | <ul style="list-style-type: none"><li>• Promote a high quality socio-economic sustainable development in AdriaPAN MPAs</li><li>• Enhance the range of available services in PAs with particular attention to the touristic sector – tourist facilities, fruition and mobility, but also agro-food sector, buildings activities, craft and trade activities, etc.</li><li>• Support local businesses in the qualification and certification processes</li><li>• Stimulate the vivacity of tourist circuit raising awareness about the environmental quality characteristics of the offer</li><li>• stimulate development of virtuous behavior of stakeholders and visitors in the various areas related to certification: energy, transport, consumption, waste, etc.</li><li>• strengthen the AdriaPAN network and its tools, consolidating its function of example and stimulus</li></ul> |
| <b>LEAD APPLICANT</b> | <b>To be defined</b>   |
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## **PARTICIPATE IN THE PROJECTS CONSTRUCTION!**

Info & Contact

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